

PAKISTAN HOSIERY MANUFACTURERS & EXPORTERS ASSOCIATION

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Dated: 20th July, 2022

To: All Members of the Association (Southern Zone & Northern Zone)

PHMA'S KNITWEAR PAVILION IN TEXPO-2022 **4TH INTERNATIONAL TEXTILE EXHIBITION** **18TH TO 20TH AUGUST 2022, EXPO CENTRE, KARACHI.**

Dear Members,

Pakistan Hosiery Manufacturers & Exporters Association (PHMA) is organizing PHMA Knitwear Pavilion in the TEXPO (4th International Textile Exhibition) organized by the Trade Development Authority of Pakistan (TDAP) scheduled to held from 18th to 20th August 2022 at Expo Centre, Karachi. TEXPO-2022 offers Exhibitions, B2B meetings, MOUs/ JVs opportunities to trade visitors & foreign buyers which shall be invited by TDAP/ MOC through Pakistan's Trade Missions abroad. Likewise, the Exhibitors will avail the opportunity to exhibit/ showcase their products, hold B2B meetings in order to explore and generate new business with foreign buyers.

In this connection, PHMA has collaborated with TDAP to organize PHMA Hosiery/ Knitwear Pavilion in the TEXPO 2022 and has acquired complete Hall # 3 whereby the Association has planned various stalls of 9 sq-meters, 18 sq-meters & 36 sq-meters along with a meeting area. A proposed plan of PHMA Pavilion is also attached for ready reference. Moreover, live display of knitwear readymade products is also planned on this occasion through models. PHMA anticipates that Value-Added Textile Buyer and their representatives invited by MOC/TDAP as well as PHMA shall find this event meaningful and productive for direct business interaction/ meeting with Pakistani Value-Added Exporters which will further strengthen their business relations as this event will provide a forum to know the full potential and diversified array of products will full range being displayed, ultimately, resulting to explore and materialize new businesses with Pakistani exporters. TDAP will soon share the list of Foreign Buyers list from various friendly

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countries visiting Pakistan to attend TEXPO-2022 and same will be shared with members, accordingly.

Therefore, PHMA members are advised and requested to kindly convey their expression of interest and please participate in the PHMA's Knitwear Pavilion with confirmation to exhibit through their stalls of choice. For further information, registration, booking and confirmation of stalls, please contact the below representatives of PHMA.

Mr Amjad Usman, PHMA Manager Technical Support Cell, Karachi - Mobile # 0323-2234900

Mr Mohammad Ayub, PHMA Zonal Secretary, Northern Zone, Lahore - Mobile # 0333-4242338

Mr Tahir Rehman, PHMA Secretary, Faisalabad - Mobile # 0333-6507156

Mr Sohail Raza, PHMA Secretary, Sialkot - Mobile # 0333-8611329

You may also contact through email at info@phmaonline.com and calling at respective PHMA offices. Stalls shall be considered and confirmed on First-Come, First-Served basis. Consequently, Members are advised to avail this opportunity and participate in this national event through PHMA Pavilion with urgent confirmation, accordingly.

Thanks & regards,

Shahzad Azam Khan
Central Chairman

M Jawed Bilwani
Chief Coordinator

Mr Abdul Rehman
Zonal Chairman SZ

Mr Kashif Zia
Zonal Chairman NZ

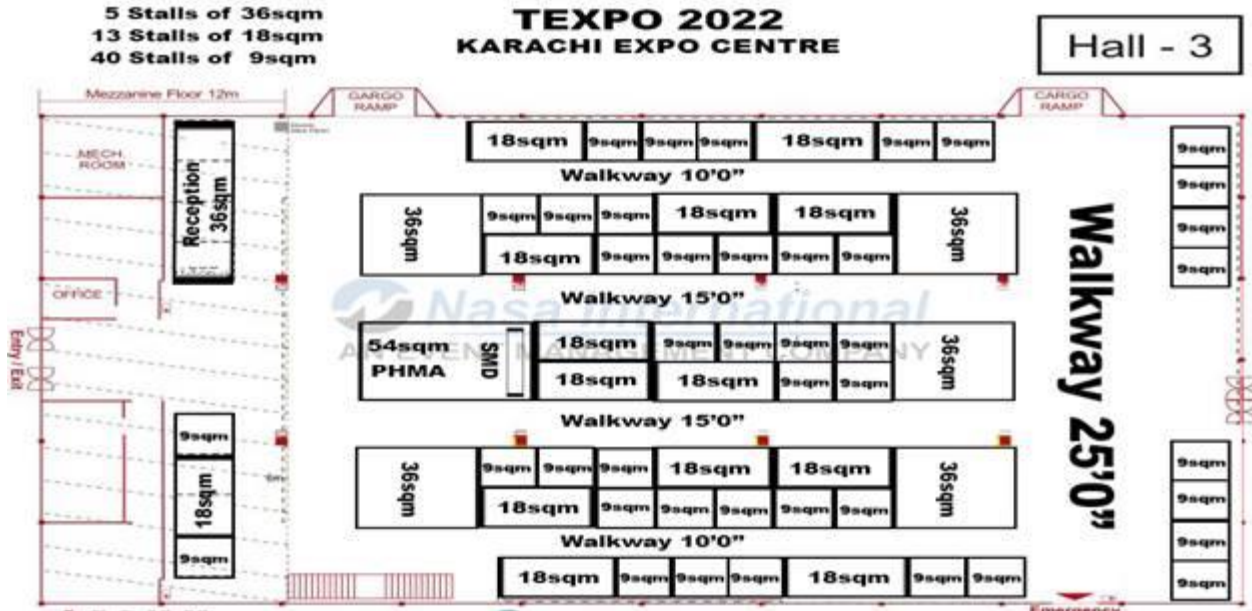
Enclosure: as above

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PHMA HOSIERY/ KNITWEAR PAVILION (PROPOSED PLAN)



TOP VIEW - PROPOSED PHMA KNITWEAR PAVILION (HALL #3) EXPO CENTRE, KARACHI

